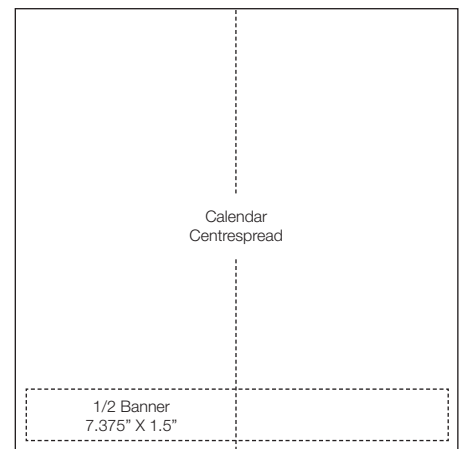
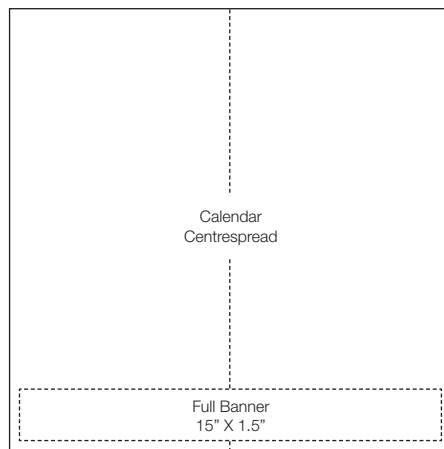


FILE SPECIFICATIONS

CMYK or Greyscale
 240dpi-300dpi resolution
 File Formats: tif, jpg, eps, pdf
 Fonts outlined please
 Soft proofs emailed upon request

TERMS

Advertising is invoiced within two weeks of publishing. All payments are due 30 days from the date of invoice. Payment can be made by cheque, cash, or credit card.



ADVERTISING RATES

Size/Placement	1-2X	3-5X	6X +	Non-Profit
1/2 Page BC	\$1200	\$1100	\$1000	\$1000
1/4 Page BC	\$600	\$550	\$500	\$500
1/8 Page BC	\$400	\$350	\$300	\$300
1/2 Page	\$1000	\$900	\$800	\$800
1/4 Page	\$500	\$450	\$400	\$400
1/8 Page	\$300	\$250	\$200	\$200
Full Banner	\$500	\$450	\$400	\$400
1/2 Banner	\$300	\$250	\$200	\$200

CIRCULATION + DISTRIBUTION

- Published bi-monthly
- Free circulation + subscribers: 10,000-15,000
- Distributed to 300+ locations in Metro Vancouver including VPLs, community centres, UBC, SFU, ECUAD, cafés, retailers, and more.

ABOUT THE CINEMATHEQUE

For over four decades, The Cinematheque has presented the best in international, Canadian, independent, award-winning, experimental, and classic films. As one of the most active film institutes in North America and one of Vancouver's most prominent cultural organizations, we enjoy the year-round support of an affluent, well-educated, and loyal audience.

GUIDE SPECIFICATIONS

Folded 7.75" x 15.5", full colour, 16-24 pages
 Printed by VanPress using UV Process

the Cinematheque

ON-SCREEN ADVERTISING

Shaun Inouye · Operations + Marketing
604.688.8202 x221 · shaun@theCinematheque.ca

1131 Howe Street · Vancouver, BC · V6Z 2L7

SAMPLES



Just \$125/month!

* 20% discount for non-profit organizations *

On-screen advertising is a high impact format where viewers can see your message illuminated on our 31' x 16.5' screen, with a guaranteed minimum four impressions an evening for 30 days. As we screen six nights a week to an average annual attendance of 32,000, on-screen advertising is an inexpensive, effective way to reach our audience.

FILE SPECIFICATIONS

RGB colour JPG / 1920px (w) x 1080px (h) / 16:9 aspect ratio

TERMS AND CONDITIONS

Screen ads are billed upon booking. All payments are due 30 days from the date of invoice. Screen ads are displayed prior to regular Cinematheque screenings only — they will not be shown during rental events like VIFF, DOXA, or VLAFF.

WHAT PEOPLE ARE SAYING

"The Cinematheque has the most eclectic lineup of films with programming that includes independent films from all over the world. Slovenia? Yup. Japan? Ditto. When you need a fix of Fellini or Herzog or even Kurosawa, The Cinematheque is at the top of a short list of real art house cinemas." RANDY SHORE, *THE VANCOUVER SUN*

"Going to The Cinematheque is the closest thing to visiting Manhattan without leaving Vancouver ... Its program is as innovative and entertaining as any you'll find in New York."

DAVID SPANER, *THE PROVINCE*

"For the true cinema lover who appreciates foreign and independent retrospectives, restorations, experimental films, and rare or obscure works, The Cinematheque is a necessity."

CRAIG TAKEUCHI, *THE GEORGIA STRAIGHT*